

Becket Players 2012

media kit

Over \$3.4 million raised for the purchase of medical equipment and supplies for children's hospitals and charities.

Your support makes a difference.

Benefiting:



ABOUT THE BECKET PLAYERS

Becket Players is a federally chartered, non-profit organization in the West Island of Montreal, which has been dedicated to raising money for specific children's projects since 1974.

Each spring, over the course of three weekends, we present a fabulous live show combining theatre, comedy, dancing, singing and live music.

In 2007, the Becket Players won the Accolades Award from the West Island of Montreal Chamber of Commerce for "Exceptional Community Involvement."

With the support of companies like yourself, we have had the honour of raising over \$3.4 Million for children's charities in and around the Montreal area including:

- **Montreal Children's Hospital Foundation**
- **Sainte-Justine Hospital Foundation**
- **Lakeshore General Hospital Foundation**
- Mackay Center
- Maison des Jeunes
- Montreal Association for the Blind
- Montreal Oral School for the Deaf
- Starlight Children's Foundation
- West Island Palliative Care Residence
- West Island Woman's Centre
- West Island Youth Centre

THE 2012 RECIPIENTS ARE:

West Island Association for the Intellectually Handicapped - Preschool Program

West Island Palliative Care Residence (WIPCR) - Children's Bereavement Program

West Island Women's Shelter (WIWS) - Children's Summer Camp

WHAT DIFFERENTIATES BECKET FROM OTHER CHARITIES?

We are proud to say that 80% of our net proceeds of sponsorship, donations, ticket-sales and food/bar sales go towards our recipients.

The backbone of our organization rests on the more than 200 volunteers that donate their time and effort on and off stage to put together our spectacular show.

Every single member of the Becket Players, from the set up crew, to kitchen staff and the performers as well as the Board of Governors that administer our organization, is a volunteer. Becket Players volunteers donate thousands of hours to put on a quality show to benefit our recipients.

Your support makes a difference



Mark can't talk. Music therapy helps him to communicate his inner world through musical activities. He can also feel more in control when he chooses instruments to play or songs he wants to listen to. It also allows him the opportunity to share a pleasant activity in his room.

Brenda is a teenager who suddenly became gravely ill. Music helps her to express intense feelings by writing lyrics to music and by playing various instruments.

Matthew is a baby who has been at the hospital since birth. He moves to the rhythm of music and plays on the tambourine with a small stick. He smiles and interacts with others even though he is unable to speak.



“ Music Therapy is one of the many projects generously funded by the Becket Players at The Montreal Children's Hospital.

Thank you Becket Players.”



2012 SHOW LINE-UP

Spanning the course of 3 weekends in April & May, the Becket Players hosts 6 evening and 2 two matinee shows, at the Théâtre Beaubois at Collège Beaubois, 4901 du Collège Beaubois, Pierrefonds, QC H8Y 1T7

A rich theatrical, musical experience (complete with live orchestra) awaits our patrons performed by talented local musicians, singers and dancers. A Becket Players performance has something for men, women and children of all ages.



Defying Gravity

New Year, New Venue, New Show!

Audiences can expect something different from the Becket Players' 2012 show.

Moving to the state-of-the-art Theatre Beaubois in Pierrefonds, Becket Players has taken the best elements of their Cabaret & Broadway shows and combined them to create a unique entertainment experience you're unlikely to find anywhere else. Paying homage to the past while looking towards the future, the Becket Players 2012 troupe merges the arts of dance, music & theatrical performance into an unforgettable, one-of-a-kind show.

You'll laugh with us. You'll cry with us. You'll feel the sheer joy and exhilaration as we stand on the edge of an incomparable musical experience. Join us as we step off the edge...and defy gravity.

For more information, please visit us online at www.becketplayers.ca.



Your support makes a difference

In the summer of 2006, our 3-year-old son fell seriously ill.

Doctors at the Children's Hospital ER discovered a large brain tumour, and our son underwent two major surgeries in the following weeks to remove it. To our great relief the tumour was benign and our son has since made a full recovery. The neurosurgeons, nurses, and staff at the Children's Hospital who took care of our son in those trying times and those who have followed him since are all heroes.

It gives us an immense sense of pride and satisfaction to be able to give something back to the Hospital through volunteering our time and talents to Becket Players. When we see our son playing happily with his brothers and friends, or sleeping soundly in his bed, we're reminded of what the Hospital has done for him and countless others, that their work is never done, and how much they need and deserve the support they get from organizations like the Becket Players.

- John & Sue Gunnip





SPONSORSHIP OPPORTUNITIES

Funds for the Becket Players are raised through ticket sales, advertisements in our program, refreshments sold during the performances, private donations, and generous sponsorships by a wide range of local businesses both large and small. **Please consider sponsoring our show at one of the following levels.**

GOLD SPONSORSHIP – \$10,000+

- > Maximum visibility throughout the event
- > Mention of Gold Status support in the numerous press opportunities leading up to the event and throughout the shows, until following season (i.e. newspapers, radio, etc.)
- > Logo on Becket Players website with Gold Status Seal and link to your website
- > Banners hung and logos on video screens at venue
- > Logo on the cover of program booklet with mention of Gold Status Seal
- > Full page ad on the back cover of the program booklet, with Gold Status Seal
- > 10 complimentary tickets for any show night

SILVER SPONSORSHIP – \$5,000+

- > Visibility throughout the event
- > Logo on Becket Players website and link to your website
- > Corporate banner hung at our venue
- > Logo on program booklet Cover with mention of Silver status support
- > A full-page ad in program booklet
- > 6 complimentary tickets for any show night

BRONZE SPONSORSHIP – \$2,500+

- > Visibility throughout the event
- > Logo on Becket Players website with link to your website
- > Small corporate banner at venue
- > Logo on program booklet cover
- > ½ page ad in our program booklet

PAPER – \$500 +

- > Company name on our Community Conscious page, on our website, business bulletin board and our program booklet, as well as a business card ad in our show program

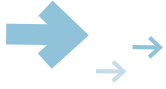
OTHER SUPPORT OPPORTUNITIES

The Becket Players also accepts support in the form of goods & services. Every contribution that helps us reduce our costs means more funds for the kids. The following donations are also appreciated:

- > Printing and graphic design services (posters, menus, programs, tickets, etc.)
- > Construction material (for props & sets)
- > Musical & Sound equipment
- > Stationary (paper, envelopes)
- > Computers, batteries, etc.
- > Storage & rehearsal space

Tax receipts are issued for all levels of sponsorship.

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FAST FACTS

SHOW LOCATION

Théâtre Beaubois - Collège Beaubois

4901 rue du Collège Beaubois
Pierrefonds, Québec
H8Y 3T4

SHOW DATES & TIMES

- April 20 and 21
- May 4 and 5*
- May 11 and 12*

*Matinee performance available

HOW TO SHOW YOUR SUPPORT

1. Complete the sponsorship contract.
2. Please make cheques payable to "Becket Players" and sent the package to:

Becket Players

P.O. Box 46014
Pointe-Claire, Quebec
H9R 5R4

FOR MORE INFORMATION

Please contact sponsorship@becketplayers.ca or call 514-465-3029



Thank you!

www.becketplayers.ca